HEXEL

PARTNERSHIP

Auto gadgets with proven demand for retail and marketplaces

Presentation for distributors, retail chains and partners

HEXEL

Auto gadget ecosystem

One brand covers the key scenarios of a modern driver

The HEXEL range covers core situations on the road and when parked — no need to switch to niche brands.

01

Inflate

Tire compressors — from compact to professional

02

Jump-start

Jump starters for a drained battery

03

Charge

BC Pro and LC series chargers for 12 / 24 V batteries

04

Power up

220 V inverters: modified and pure sine wave

05

Energy

Portable power stations 600 / 1200 W and solar panel

HEXEL today

Numbers from seller listings and the retail channel

4.8

average product rating

based on 12,263 reviews

12,263

customer ratings

feedback across the line-up

69,030

units sold

confirmed channel volume

91 %

of orders accepted

low return rate

01

Long-term partnership

We build a brand that stays on the shelf 5 years from now

02

Trust

Strong and trust-based relationships with partners

03

Growth

We don’t chase short-term wins — we play the long game

Why partners find it easy to work with HEXEL

Five pillars of cooperation — the foundation of our work with distributors and retail

01	**Ready product matrix**	From a best-selling compressor to a portable power station — the line covers core scenarios without additional brands
02	**Recognizable brand and packaging**	The black-and-yellow HEXEL identity stands out on the shelf and in marketplace listings
03	**Content to launch sales**	Ready descriptions, specs and product photos — listings can be built right after delivery
04	**Support at launch and in day-to-day work**	Starter assortment selection, delivery support and direct communication without intermediaries
05	**Product line development**	Regular model updates and category expansion — the catalog does not stand still

Product map

Five categories with clear demand — one brand logic on the shelf and online

01

Car compressors

The largest category. Single-piston, piston, cordless and combo devices

02

Jump starters

A roadside rescue for a drained battery — a compact gadget with clear value

03

Battery chargers

BC Pro and LC series: 12 V and 24 V — for cars, trucks, campers and special vehicles

04

220 V inverters

Modified and pure sine wave — powering household appliances from the car electrical system

05

Portable power stations

600 W and 1200 W models — energy for the country house, trips and emergencies

06

Solar panel

A foldable portable panel — a companion to the power station, sold as a kit

How the line-up sells

Use cases — what the product listing tells the buyer

Urban driver

Inflate tires in the yard, jump-start the car after idle, charge a phone on the road

Compressor · Jump starter · Inverter

Country house

Backup power during outages, running household appliances

Power station 600 / 1200 · Solar panel

Travel and camping

Off-grid energy for a fridge, laptop and lighting away from a wall outlet

Power station · Solar panel · Compressor

Emergency situation

A ready “just in case” kit: start the car, inflate a tire, stay connected

Jump starter · Compressor · Inverter

Cooperation format

What working with a partner includes — from first contact to repeat orders

01

Assortment

A starter set tailored to the channel: retail, marketplace, specialized B2B channel

02

Price & samples

Partner pricing and test samples to assess quality and packaging

03

Delivery

Agreed lead times and volumes, channel-specific documents, transparent logistics

04

Content

Ready descriptions, specs and photos — listings come together quickly

05

Sales support

Launch support, model-level feedback, matrix expansion

SECTION 02

Product catalog

An overview of categories and detailed model pages: compressors, battery chargers, inverters, portable power stations and a solar panel.

HEXEL: auto gadget ecosystem

Anchor models — flagship positions a partner usually starts the matrix with



Single-piston compressor

The best-selling model

Core “inflate a tire” use case



Jump starter

2-in-1 gadget

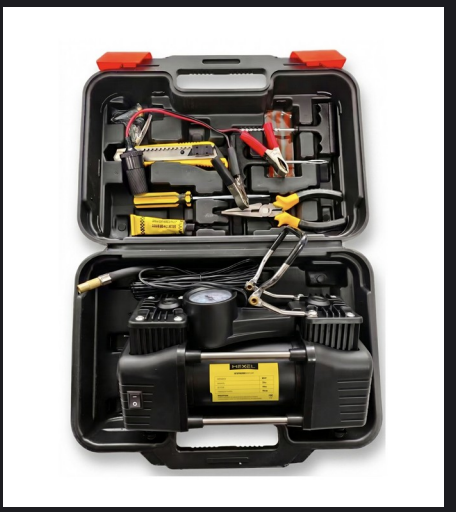
Jump-start and inflation



Cordless compressor

A compact “rescue tool”

For city use and trips



Piston kit in a case

The professional choice

For garages and service stations

Other compressor models

From compact urban units to professional models



Inverters · modified sine wave

Affordable price segment — 220 V power from the car electrical system



INVERTER 2000W

- 2000 W continuous power — handles a laptop, power tools and lighting
- 6 electronic protections + LED error codes — the cause of any shutdown is immediately visible
- Aluminum housing and active cooling — no overheating on long trips
- CE/FCC/RoHS international certifications, socket options for any market

For drivers who need to power basic 220 V devices on the road or at a country house.



INVERTER 2000W LCD

- The LCD displays voltage, load and battery capacity — full real-time control
- 6 electronic protections + audible/visual alerts and on-screen error codes
- Aluminum housing and active cooling extend service life
- CE/FCC/RoHS international certifications, socket options for any market

For drivers who want clear diagnostics and easy monitoring of power parameters.

Battery chargers · smart battery care

From budget maintenance to professional diagnostics — a full line-up of charging stations



BATTERY CHARGER BC PRO

- Charges all lead-acid batteries (AGM, gel, EFB) and lithium LiFePO4 batteries, 12 V and 24 V
- One-button repair mode restores capacity of sulfated batteries
- A temperature sensor automatically adjusts voltage: higher in cold, lower in heat
- The screen shows voltage, current, charge level and temperature in real time
- Multi-stage charging with protections and automatic stop when fully charged

For car and motorcycle owners, service centers and boat owners — anyone who maintains different types of batteries.



BATTERY CHARGER LC

- Compact housing and light weight — easy to store and carry
- Two-color LEDs clearly indicate the charging stage — no guessing whether the battery is ready
- Industrial- and military-grade components — built for harsh conditions
- Multi-layer protection against accidental connection mistakes
- Pulse technology with MCU control charges faster and more safely

For owners of RVs, boats, electric trikes, hoverboards and other vehicles with onboard batteries.

Inverters · pure sine wave

Premium segment for sensitive household appliances and power tools



INVERTER PURE SINE LCD

- Pure sine wave — safe for medical devices, Hi-Fi, TVs and pumps
- LCD display with voltage, load, battery capacity and error codes
- 6 electronic protections, aluminum housing and active cooling
- Multi-sockets + 4 USB ports to power several devices simultaneously

For drivers, campers and RV owners who need a clean 220 V supply for sensitive equipment.



UPS INVERTER PURE SINE UPS

- Pure sine wave + built-in three-stage charger — charges the battery from the mains and instantly switches power during outages
- Automatic switching in 30 ms — equipment does not notice the outage
- Mains priority: when the outlet is live, the inverter stays on standby and saves the battery
- LED display shows input and output voltage — everything under control
- Full protection package (6 types) + CE, FCC, RoHS international certifications

For RV owners, campers and country-house owners who need a reliable 220 V backup with an automatic UPS.



INVERTER PURE SINE 3000

- Pure sine wave — safely powers sensitive electronics, tools and medical equipment
- External wiring ports and a remote control — convenient installation and operation
- Adjustable output frequency 50/60 Hz — adapts to different country standards
- LCD display with voltage, load, battery capacity and error codes
- Aluminum housing, active cooling, 6 protections and international certifications

For RV owners, campers and professionals who need a stable, clean 220 V supply with remote control.

Portable power stations · modified sine wave

Affordable price segment — 220 V power from the car electrical system



HEXEL PORTABLE STATION 600W

- Pure sine wave 600 W (peak 1200 W) — safe for laptops, medical equipment and power tools
- Capacity 493 Wh (153,600 mAh) — several hours of device runtime
- Three charging options: from a wall outlet, from a 12 V car socket, from solar panels (built-in MPPT controller)
- $LiFePO_4$ battery — over 3000 cycles, safe and long-lasting
- LCD display, LED flashlight and compact size (5.4 kg) for easy carrying

For travelers, campers, country-house owners, RV owners and anyone who needs an off-grid AC power source.



HEXEL PORTABLE STATION 1200W

- Pure sine wave 1200 W (peak 2000 W) — handles tools, a fridge, pumps and office equipment
- Record capacity 1008 Wh (315,000 mAh) — a full day of runtime for most devices
- Fast charging from a wall outlet in 4 hours or from solar panels up to 300 W (MPPT)
- $LiFePO_4$ battery — over 3000 cycles, resistant to frost and overheating
- Protection against overvoltage, overcurrent, short circuit and overheating (6-level BMS)

For RV owners, builders, country-house owners and anyone who needs serious power and autonomy on the go.

Portable solar panel · PD 45 W and IP64 water protection

Outdoor segment — fast charging of power stations and gadgets straight from the sun



HEXEL SOLAR PANEL 132W

- Efficiency up to 23% from monocrystalline silicon — maximum energy from every ray
- Built-in DC, Type-C PD 45 W and QC 3.0 ports — charges power stations, laptops and phones directly
- Foldable design and light weight — easy to carry and attach to a backpack
- IP64 — dust and splash protection, withstands rain and dirt
- Adjustable stands for precise sun alignment throughout the day

For travelers, campers and RV owners — anyone who needs reliable charging away from a wall outlet.

CONTACT US

Long-term and productive cooperation

We are ready to discuss the product range, pricing and a trial shipment. Write or call us directly.

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